

Market Insights

In our ever-evolving digital landscape, staying ahead of the curve is paramount. We understand the challenges and opportunities that arise with technological advancements, which is why we're excited to share insights that directly impact your business.



The adoption of AI in Azure brings a range of business benefits, driving organisations toward increased efficiency, innovation, and enhancing customer experiences. We discuss how organisations are using advanced features within Azure AI Studio, AI services, search capabilities, and infrastructure to unlock these benefits.

[Read more](#)



For those managing an operational technology (OT) network, nearly three-quarters have experienced a successful malware intrusion in the past year. This guide from Fortinet explores how IT and OT are different yet increasingly interconnected, as well as ways to address the increased security risks arising from such integrations.

[Read more](#)



The EU Data Act is now in force, reshaping data rights, access, and sharing. If you're doing business in the EU, this article will help you to understand the impact on your business and ensure your compliance.

[Read more](#)

WEBINAR: Preparing for the VMware changes?

Time is running out! The 31st March deadline for onboarding your VMware licenses is fast approaching. Join our webinar on the 27th February at 12pm with our VMware expert as we discuss the timeline, your considerations and answer your questions in a live Q&A.

[Register for the 27th February](#)

Redcentric updates

1. [Redcentric supports Leeds Rhinos to inspire young fans](#) – We're excited to be creating memorable moments for 3,000 adults and children to enjoy Rhinos Super League matches at AMT Headingley Stadium.
2. [Public Sector Connect](#) – Looking to plan for the year ahead? The Public Sector Connect event looks to give you the information on how to future proof your network and ensure it is secure and reliable to support the delivery of improved patient care and staff efficiencies on the 6th March in Leeds. Hear insights from speakers within NHS England's future connectivity team, Department for Digital and more. We're attending with Fortinet to give our expert advice on innovative solutions that ensure your network is prepared for the future.
3. [Redcentric VMware survey](#) – Discover why almost half of organisations are considering changing their VMware partner post-acquisition. Our recent study reveals the impact and opportunity following the VMware-Broadcom deal so you can navigate the changes strategically for your business's success.

Cyber security survey

In today's interconnected world, safeguarding your digital assets is crucial. To better understand your challenges we're conducting a cyber security survey so we can provide you with tailored advice, as well as feeding into our development roadmap to enhance your security posture.

As a token of our appreciation for your participation, we'll offer a £10 donation to the charity of your choice. Additionally ten participants will be randomly selected to receive £100 Amazon vouchers each.

[Take the survey](#)



Innovation



End of ISDN/PSTN



AWS well-architected review



UK Broadcom Pinnacle Partner